COMPANY PROFILE & SERVICES FOR BUYERS

License Japanese films and TV — directly from the rights holders.

FILMINATION is an online film market connecting Japanese rights holders with international buyers.



Our booth at the Marché du Film, Cannes (UNI JAPAN Pavilion)

FILMINATION Co., Ltd.

Ver1.2.8

©FILMINATION Co., Ltd. All Rights Reserved.

WHO WE ARE

Bridging Japanese filmmakers and movie fans worldwide

FILMINATION is a dedicated powerhouse in global cinema, distributing Japanese films to international VOD platforms, inflight entertainment, television stations and theatres.

Our mission is to seamlessly connect Japanese filmmakers with a worldwide audience of movie enthusiasts.

Beyond distribution, FILMINATION actively supports the global film community by sponsoring film festivals and investing in film production.

VOD platforms

Inflight

Television

Theatres & events

Founded 2019 · Platform launched 2020 · Yokohama, Japan

©FILMINATION Co., Ltd. All Rights Reserved.

WHY BUYERS CHOOSE FILMINATION

A simpler way to source Japanese content

Free for buyers

Our sales platform is free of charge for buyers. Register, search and request quotes at no cost.

Direct from rights holders

License Japanese films and TV series directly from the rights holders, with 350+ licensor accounts in Japan.

Titles you won’t find elsewhere

Discover award-winning Japanese films that have never been distributed globally, alongside independent films and TV content.

Curated title lists

Tell us the rights, term, territory and budget you need — we’ll send a list of films and TV shows suited to your business.

Repeat requests in 30 seconds

Reuse your saved request terms and submit your next quote request in just 30 seconds.

Fully online, in English

Quote requests, contracts and downloads are all handled online. The platform is available in English and Japanese.

©FILMINATION Co., Ltd. All Rights Reserved.

BUSINESS HIGHLIGHTS

Proven since our platform launched in 2020

1,000+

films and video titles distributed globally

1,500+

titles listed on the Online Film Market*

350+

licensor accounts in Japan

250+

global partners in VOD, TV, airlines and events

Japanese films sold through FILMINATION have reached more than **16 million overseas viewers**.*

* Source: FILMINATION press releases (16M viewers as of September 2025; 1,500+ listed titles as of July 2026).

©FILMINATION Co., Ltd. All Rights Reserved.

WHAT YOU CAN LICENSE

From independent gems to broadcaster content

CONTENT

- Feature films
- Independent films
- TV dramas
- Documentaries
- Children's programs

FOR

VOD platforms, television, inflight and theatrical / event screenings

HIGHLIGHTS FROM OUR NEWS

Ossan’s Love

TV Asahi drama, provided to Dekkoo, a subscription streaming service focused on LGBT+ content.

NHK programs

48 drama, documentary and children’s programs, in cooperation with NHK Enterprises — incl. “RYOMADEN – The Legend”, “TOKYO REBORN” and “Mimicries”.

Marché du Film 2026 line-up

A Distant Neighborhood (2026, dir. Yoshinari Nishikori), Rainy Blue (2025, dir. Asuna Yanagi), Whale Restaurant – Inconvenient Food – (2023, documentary, dir. Keiko Yagi), The Dark Horse (2026, dir. Hokuto Ogawa).

Long Goodbye

Dir. Yushi Nomura. Winner of the FILMINATION Award at the Yubari International Fantastic Film Festival 2022.

Availability depends on rights, territory and term. Contact us for current availability.

©FILMINATION Co., Ltd. All Rights Reserved.

OUR BUYERS

Trusted by 250+ global partners

VOD platforms, television stations, airlines and event holders around the world

MUBI

CHILI S.p.A.

Dekkoo

Spell

giloo

Highball TV

Revry

Sooner

Kanopy

GagaOOLala

JME

Tubi

rlaxx TV

Amazon Prime Video

FilmDoo

CBC

LaCinetek

Plex

IndieFlix

AVA

TVJapan

Emirates

©FILMINATION Co., Ltd. All Rights Reserved.

WHAT BUYERS SAY

Why buyers work with FILMINATION

“Filmination provides an excellent online platform to get to know more Japanese content and works from independent producers. The content type is diverse, the website is easy to use and the Filmination team is very helpful in licensing matters.”

“I hope to work more closely with Filmination in the future and to represent many more wonderful Japanese content and productions to a broader international audience.”



Michelle Chan

SVP Acquisitions & Strategic Partnerships

Encore Inflight Limited

Inflight entertainment distributor

©FILMINATION Co., Ltd. All Rights Reserved.

OUR CONTENT PARTNERS

350+ licensor accounts in Japan

Broadcasters, studios, distributors, film festivals and independent filmmakers



©FILMINATION Co., Ltd. All Rights Reserved.

WHAT RIGHTS HOLDERS SAY

Why Japanese creators bring their films to FILMINATION



Yushi Nomura

Director, U.M.I Film Makers

www.umifilm.com

“While we were experiencing difficulties in screening films in Japan because we could not find a distributor, you have delivered our films to foreign countries. We are very grateful that the number of countries to which we have been able to distribute our films has continued to grow, even now, two years after we registered with FILMINATION. We are especially grateful that we are able to connect with a wide range of overseas distribution companies (such as in-flight distribution companies of major airlines).”



Title sold: **Long Goodbye**

A fugitive drama from the vortex of robust everyday life and condensed depression — a crime movie depicting the new everyday life that awaits beyond that line. Winner of the Yubari International Fantastic Film Festival 2022 FILMINATION Award.

©FILMINATION Co., Ltd. All Rights Reserved.

NEW · SEPTEMBER 2026

An upgraded platform for international buyers

Launched in September 2026

The upgrade improves the buyer experience from requesting quotes to receiving purchased materials.

Key focus: easier access, smoother quotation requests and more efficient delivery handling.

Platform: https://ec.filmination.jp/



©FILMINATION Co., Ltd. All Rights Reserved.

WHAT'S NEW FOR BUYERS

Key improvements for international buyers

The upgrade improves how buyers access information, prepare quote requests and receive delivery materials.

Access & usability

- Mobile and tablet support
- Redesigned interface
- Clearer status and deadlines

Quotation workflow

- Clearer error guidance
- Save quote request drafts
- Easier reuse of saved request terms

Delivery workflow

- Bulk ZIP downloads
- Automatic checks for uploaded deliverables
- Files organized by title and purpose

Result: buyers can move through quotation and delivery steps with fewer interruptions and clearer next actions.

©FILMINATION Co., Ltd. All Rights Reserved.

BUILT FOR EFFICIENCY

Licensing without the paperwork

Our platform replaces and streamlines the manual work behind film and content sales.

30 sec

to create your next quote request by reusing saved terms and delivery assets

19 / 22

sales processes already handled on the platform

Up to 90%

less manual work in the sales process

EN / JP

platform available in English and Japanese

The few remaining manual steps will soon be supported by AI technology.

©FILMINATION Co., Ltd. All Rights Reserved.

HOW IT WORKS

From request to delivery in six steps

Steps are indicative and may run in parallel.



STEP 1

Open an account

Free registration

STEP 2

Get a curated list

On request

STEP 3

Request a quote

Bundle titles with the same terms

STEP 4

Receive the quotation

Within 2 weeks on average

STEP 5

Purchase the license

Contract concluded online

STEP 6

Download materials

Delivered on the platform

Repeat buyers: use your previous quotations to submit a new quote request in 30 seconds.

©FILMINATION Co., Ltd. All Rights Reserved.

STEP BY STEP · 1–3

Getting started

1 Open an account

Register at https://ec.filmination.jp/vod/register

We verify your registration information and approve your account.

Once registered, you can search and view the details of all titles we have for sale.

You only need to agree to the “Terms and Conditions of Content License” before purchasing a license.

2 Get a curated list

On request, we prepare a “List of Films/TV Shows” suited to your business.

Send us an inquiry with the rights you wish to purchase, the contract period, the territory and your budget.

If you have a specific title in mind, just let us know.

3 Request a quote

When you find a title you would like to license, submit a quote request.

Request any number of titles at once, as long as they share the same conditions; use separate requests for different conditions.

For repeat purchases, reuse your previous quotations to request a quote in 30 seconds.

©FILMINATION Co., Ltd. All Rights Reserved.

STEP BY STEP · 4–6

From quotation to delivery

4 Receive the quotation

Quotations are submitted within **2 weeks on average**. You will be notified by email.

Terms and conditions are available on the web and in the individual license conditions form (Excel).

Need a quote sooner? Contact us via the contact form.

5 Purchase the license

Review the individual license terms and conditions. If you agree, click the purchase button on the web.

This concludes the contract.

The Individual License Agreement can be downloaded from the website.

6 Download materials

The licensor delivers the materials on the web within the deadline defined in the contract; you will be notified by email.

Once satisfied with the downloaded materials, click “Download Complete” (please allow up to 3 weeks for confirmation).

You will receive an invoice after the download is complete; payment timing depends on the contract terms.

Delivery outside the platform is available for a fee.

©FILMINATION Co., Ltd. All Rights Reserved.

RECOGNITION

Honored by the Government of Japan’s Cool Japan initiative

Our online film trading platform received the **Cool Japan Matching Award 2022 – Runner-up Grand Prix**, in recognition of our model for bringing Japanese independent films to the world.

https://www.cjma.go.jp/



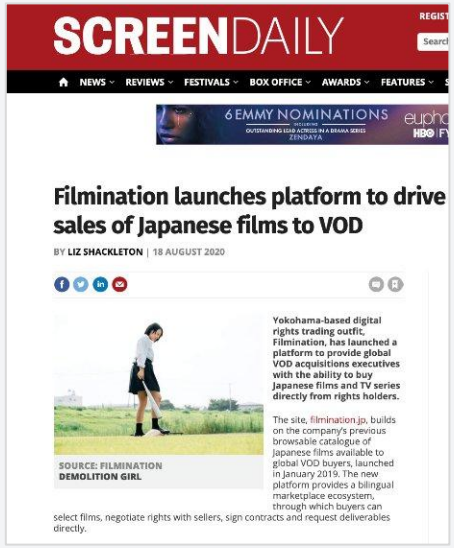


©FILMINATION Co., Ltd. All Rights Reserved.

IN THE PRESS

Featured by Screen Daily and Variety

Screen Daily


SCREENDAILY

NEWS REVIEWS FESTIVALS BOX OFFICE AWARDS FEATURES

6 EMMY NOMINATIONS

Filmination launches platform to drive sales of Japanese films to VOD

BY LIZ SHACKLETON | 18 AUGUST 2020

Yokohama-based digital rights trading outfit, Filmination, has launched a platform to provide global VOD acquisitions executives with the ability to buy Japanese films and TV series directly from rights holders.

The site, filmination.jp, builds on the company's previous browsable catalogue of Japanese films available to global VOD buyers, launched in January 2019. The new platform provides a bilingual marketplace ecosystem, through which buyers can select films, negotiate rights with sellers, sign contracts and request deliverables directly.

SOURCE: FILMINATION
DEMOLITION GIRL

https://www.screendaily.com/filmination-launches-platform-to-drive-sales-of-japanese-films-to-vod/5152379.article

Variety


HAVE A NEWS TIP?
NEWSLETTERS
U.S. EDITION
VARIETY

FILM TV WHAT TO WATCH MUSIC TECH THEATER REAL ES

HOME > DIGITAL > ASIA

Aug 17, 2020 11:59pm PT

Filmination Relaunches as Virtual Market for Japanese Film, TV Content

By Mark Schilling

Courtesy of Filmination

Filmination, an online marketplace for Japanese content, is expanding and relaunching. The object is to smooth and speed up the often-cumbersome process of dealing with Japanese rights holders.

https://variety.com/2020/digital/asia/filmination-virtual-market-japan-film-tv-1234738344/

©FILMINATION Co., Ltd. All Rights Reserved.

MEET US

Find us at Cannes and beyond

Marché du Film, Cannes

We exhibited at the Marché du Film in 2025 and 2026 at the UNI JAPAN Pavilion, alongside the Cannes Film Festival.

Want to meet at the next market, or online?

Book a meeting: sales@filmination.jp

Festivals we support

Japan Connects Hollywood · PIA Film Festival · Yubari International Fantastic Film Festival · Tanabe-Benkei Film Festival · Arizona Japanese Film Festival · Yokohama International Film Festival

Japanese Cinema Vibes

Our YouTube channel · X: @FILMINATION_INT · LinkedIn

©FILMINATION Co., Ltd. All Rights Reserved.

ABOUT US

Company profile

Company	FILMINATION Co., Ltd.
Founded	January 2019 (platform launched in 2020)
CEO	Hiroaki Kanamaru
Executive Advisor	Yoshio Kakeo
Capital	JPY 55,750,000 (as of July 1, 2025)
Headquarters	2-2-11 Minamiyamata, Tsuzuki-ku, Yokohama, Kanagawa 224-0029, Japan
Web	https://filmination.jp/en/

©FILMINATION Co., Ltd. All Rights Reserved.

GET STARTED

Start discovering Japanese titles today.

Register for free: https://ec.filmination.jp/vod/register

Contact: https://filmination.jp/en/contact.html

Sales: sales@filmination.jp

Thank you.

Scan to visit the Online Film Market

©FILMINATION Co., Ltd. All Rights Reserved.